

Pink Fire Engine Receives New Automated External Defibrillator (AED) in Honor of American Heart Month

FOR IMMEDIATE RELEASE

GAITHERSBURG, MARYLAND, USA, - February 28, 2023



On Wednesday, in honor of American Heart Month, For 3 Sisters and Rescue One, Inc. became partners in the effort to ensure AED access to community members at events where “Vicky”, Maryland’s iconic pink fire engine, is present.

“Rescue One is pleased to support For 3 Sisters in their mission to save lives. “Vicky” the pink fire engine is present at many public events, and having an AED available on the engine will assist in providing lifesaving treatment to someone having a cardiac emergency,” said Jeremy Gruber, VP of Strategic Sales.

According to the American Heart Association, survival from cardiac arrest doubled when bystanders used a publicly available Automated External Defibrillator (AED) rather than waiting until emergency responders arrived. An AED is a portable device that is used to diagnose and treat life-threatening cardiac arrhythmias. When an AED is used in conjunction with immediate cardiopulmonary resuscitation (CPR), and calling 9-1-1, victims have a greater chance of survival and better outcomes.

“Though “Vicky” is no longer serving as a fire suppression unit or emergency medical unit, when people need help and see a fire truck, that’s where they’ll go. Seconds matter in a life-threatening cardiac emergency, and now, with an AED on board, those seconds aren’t wasted,” said Marshall Moneymaker, Founder of For 3 Sisters.

"Vicky" the pink fire engine, named in memory of the first of three sisters to lose her battle with breast cancer, raises awareness in the community via exhibiting events, appearances, and parades, delivers health information and resource information to under-resourced and under-insured communities (often communities of color), inspires and promotes hope and strength to breast cancer fighters, survivors, and thrivers, and provides celebratory rides home for patients completing treatment for breast cancer.

###

About For 3 Sisters

For 3 Sisters is a national grassroots organization dedicated to raising awareness and improving the lives of people affected by breast cancer. It was founded by retired firefighter, Marshall Moneymaker after he lost three older sisters to breast cancer. For 3 Sisters provides financial support and resource case management services to people affected by breast cancer and educates the healthy community about breast cancer and the importance of early detection. For 3 Sisters is committed to supporting breast cancer fighters and survivors in any way possible so that no one fights breast cancer alone. For more visit www.f3s.org

About Rescue One

Rescue One is a woman-owned, small business founded in 1997 and incorporated in 2003, located in Gaithersburg, MD. We provide life safety products, training, and safety solutions to individuals, health care providers, and organizations of all sizes, and are one of the Mid-Atlantic’s largest life safety training organizations and independent distributors of Automated External Defibrillators (AEDs) and supplies. For more visit www.rescue-one.com

Media Contact

Shannon Moneymaker
For 3 Sisters, Inc.
+1 301-830-3495
shannon@f3s.org

